

elissa  
gonzalez

## COPYWRITER

thecolourfulcopywriter.com

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## MUCH KNOWLEDGE

**Miami Ad School Europe**, Hamburg

2017 - til I get hired, **Copywriting**

*Learned the wonders of conceiving  
& ready to apply it*

**Suffolk University**, Boston

2015, **BA Psychology**

*Gained a love for research &  
strategy that helps crazy ideas be  
more than just ideas*

## MUCH LANGUAGE

*Been talking too much in **Spanish**  
and **English** since infancy*

***Spanglish** is my specialty*

*I speak enough **French***

*I can order food in **German***

## MUCH EXPERIENCE

**DDB**, Berlin

2018, **Copywriting Intern**

*Writing campaigns for VW*

**Geometry Global**, Hamburg

2018, **Copywriting Intern**

*Concepted and wrote for Lidl and Visa*

**Barkyn Lda.**, Madrid

2017, **Marketing Assistant**

*Managed external communications & translated  
branded content from Portugese to Spanish  
(because apparently I can read Portugese)*

## MUCH VERSATILITY

**Le Petit Jardin**, Montepellier

2016, **Waitress**

**JP Licks**, Boston

2016, **Ice Cream Scooper and Eater**

**Joe's American Bar & Grill**, Boston

2015, **Hostess**

**Thinking Cup**, Boston

2014 - 2015, **Cafe Barista**